

The logo features the word "WatchDoit" in a bold, sans-serif font. "Watch" is black, "Doit" is blue, and a registered trademark symbol (®) is to the right. A stylized head icon with a grey top and white face is positioned to the right of the text. The entire logo is enclosed in a black rounded rectangle. Above the rectangle is a blue horizontal bar, and to its right is a small black square.

WatchDoit®

**Brendan Kane
President**

WatchDoit Inc

August 20, 2009

HISTORY

Founders:

Tim Stearns & Mike Summers

Funded By:



MARKET NICHE

**Provides the one-stop destination
for all “How-To” needs...**



WATCH.DO.LEARN

REVENUE SOURCES

AD SPOTS

PAY-PER-CLICK

AMAZON ASSOCIATES PROGRAM

Make Money Advertising Amazon Products

Earn up to 15% in referrals by advertising Amazon products.

Advertise products
on your web page



People follow the
links to Amazon



Earn up to 15%
when they buy



THE FUTURE OF WATCHDOIT.COM

DESKTOP



LAPTOP/NOTEBOOK



SMART PHONES





WHAT CAN THE CITY DO?

- ❑ Provide financial incentives to hire part-time interns**
- ❑ Encourage a less brain drain culture in Fresno**



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